**A close up of a logo

Description automatically generated**

INFLUENCER, ENGAGEMENT, & COMMUNICATIONS

* .......

**Brandy Mai**

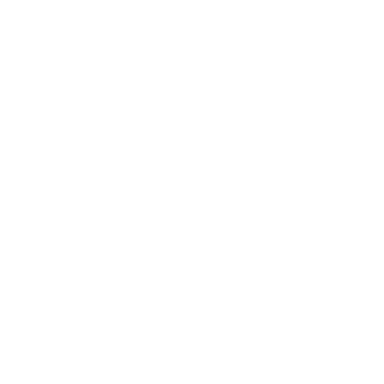
Public Information Officer, GHC3

**We are a source of information that is timely, accurate, and trustworthy.**

“

May 20, 2020

**WE’RE CONNECTING INFORMATION THROUGH MEDIA, SOCIAL, DIGITAL, AND INFLUENCER NETWORKS.**



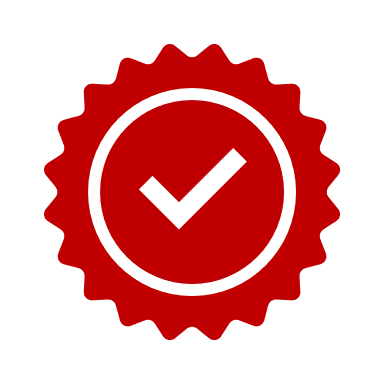
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A picture containing light

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OUR SOLUTION:

Leveraging the support of business leaders, celebrities, sports figures, and musicians to amplify messaging.



THE PROBLEM:

Delivering verified information to help stop the spread of COVID-19 and save lives.

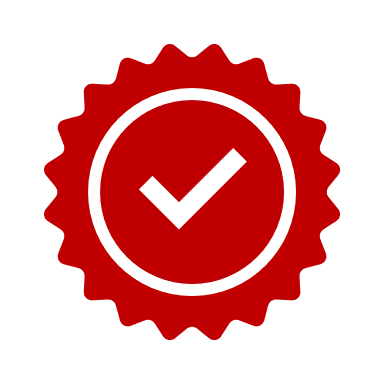


THE PROBLEM:

Mental health is an increasing concern for frontline and essential workers, but also the general public.

OUR SOLUTION:

We have developed an initiative in conjunction with the Carter Center to facilitate outreach and ensure access to resources and support.



THE PROBLEM:

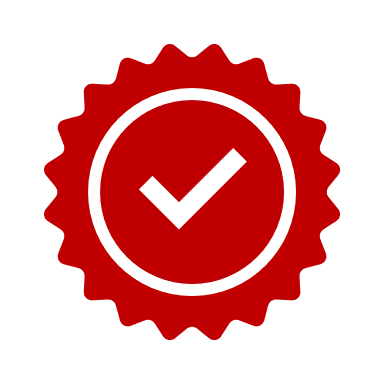
COVID-19 misinformation.



OUR SOLUTION:

Provide accurate information through sources people will relate to and trust. Reach communities where they are and where they interact:

* Everyday Heroes articles spotlighting realities of COVID response.
* Leveraging Influencers to share accurate messaging.



WE NEED YOUR IDEAS, TALENT, AND SUPPORT.